



Addressing Institutional and Governance Challenges

The Global Tiger Initiative

Presented to:

**The Executive Leadership Forum
The Global Tiger Initiative
Washington, D.C.**

Presented by:

**Ed Campos
The World Bank Institute**

April 20, 2010



THE WORLD BANK



World Bank
Institute

Why Governance Matters



Bad equilibrium

“HOW?”



Good equilibrium

***Good Governance is Key for
Generating Reform Space***



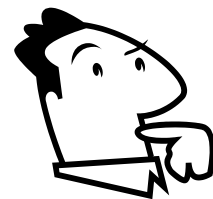
THE WORLD BANK

Operationalizing Political Economy

WHAT problems have persisted ?



Systemic problems
(pathologies)



WHY these problems persist ?



Underlying "rules of the game"



Stakeholder analysis



HOW to address the problems ?



Managing the process of change



What are the systematic problems that continue to plague country-level preservation efforts?

- Tiger habitats are surrounded by poverty –
 - Encroachment
 - Overexploitation
 - Poaching
- Lack of scientific monitoring and ineffective landscape management





Why have these ailments persisted?

- Lack of coordination between agencies
- Lack of political-will and government support
- Lack of awareness of economic and ecological value of Tigers

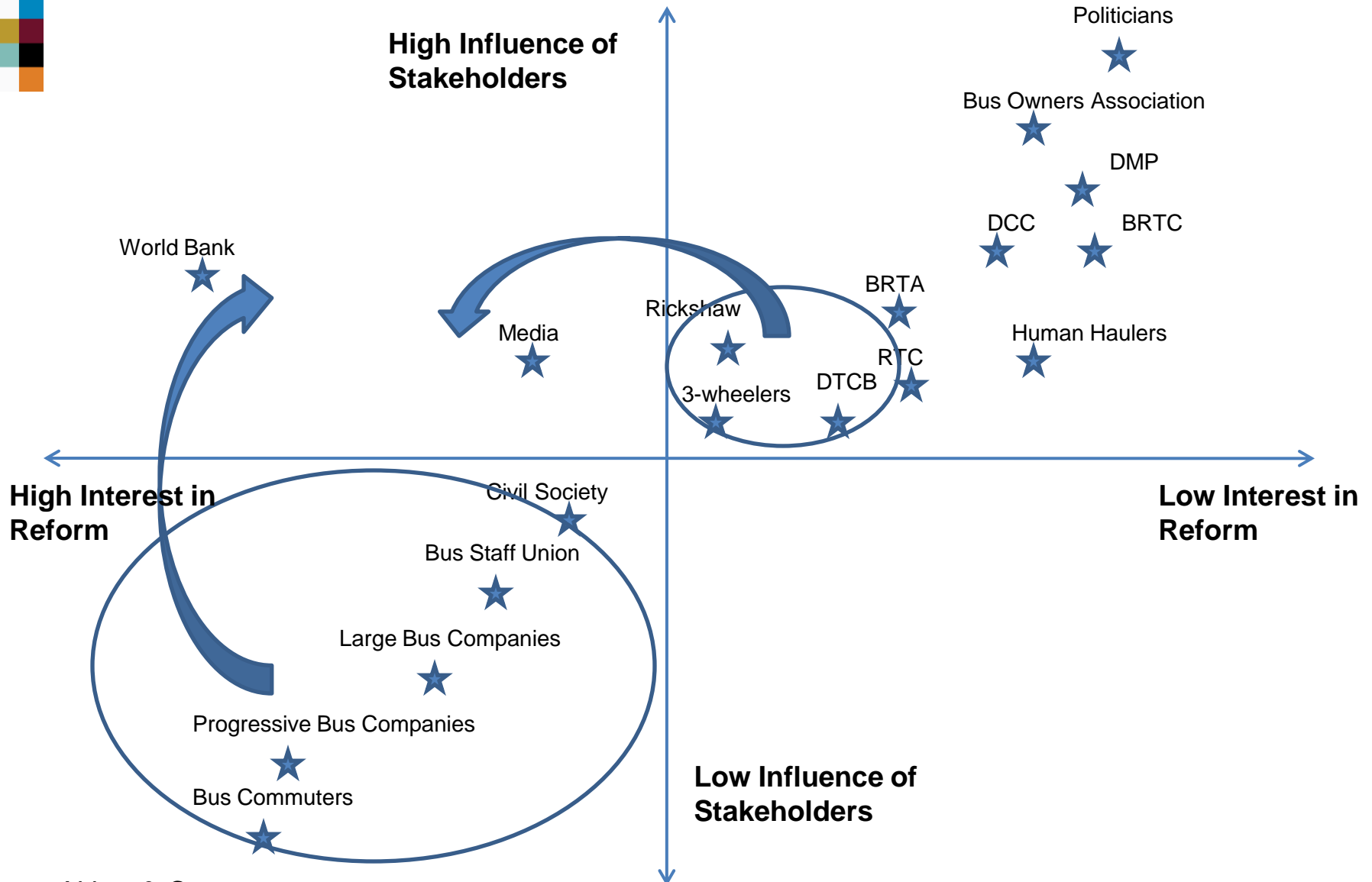




Understanding Stakes & Holders

- Power of the most influential anti-reform stakeholders is essentially derived from the broader nature of the political governance structure of the country
- Stakes in preserving the status quo are very high for them (political compulsion for blocking ecological preservation, patronage, etc)

Reform: Influence-Interest Matrix for Bus Operations in Bangladesh





How can country-level coalition building and strategic communication help address these pathologies?

- Making the world aware of the tiger and wildlife crisis
- Harvesting knowledge from the world's top scientists and practitioners
- Securing highest-level political support and influencing public policy



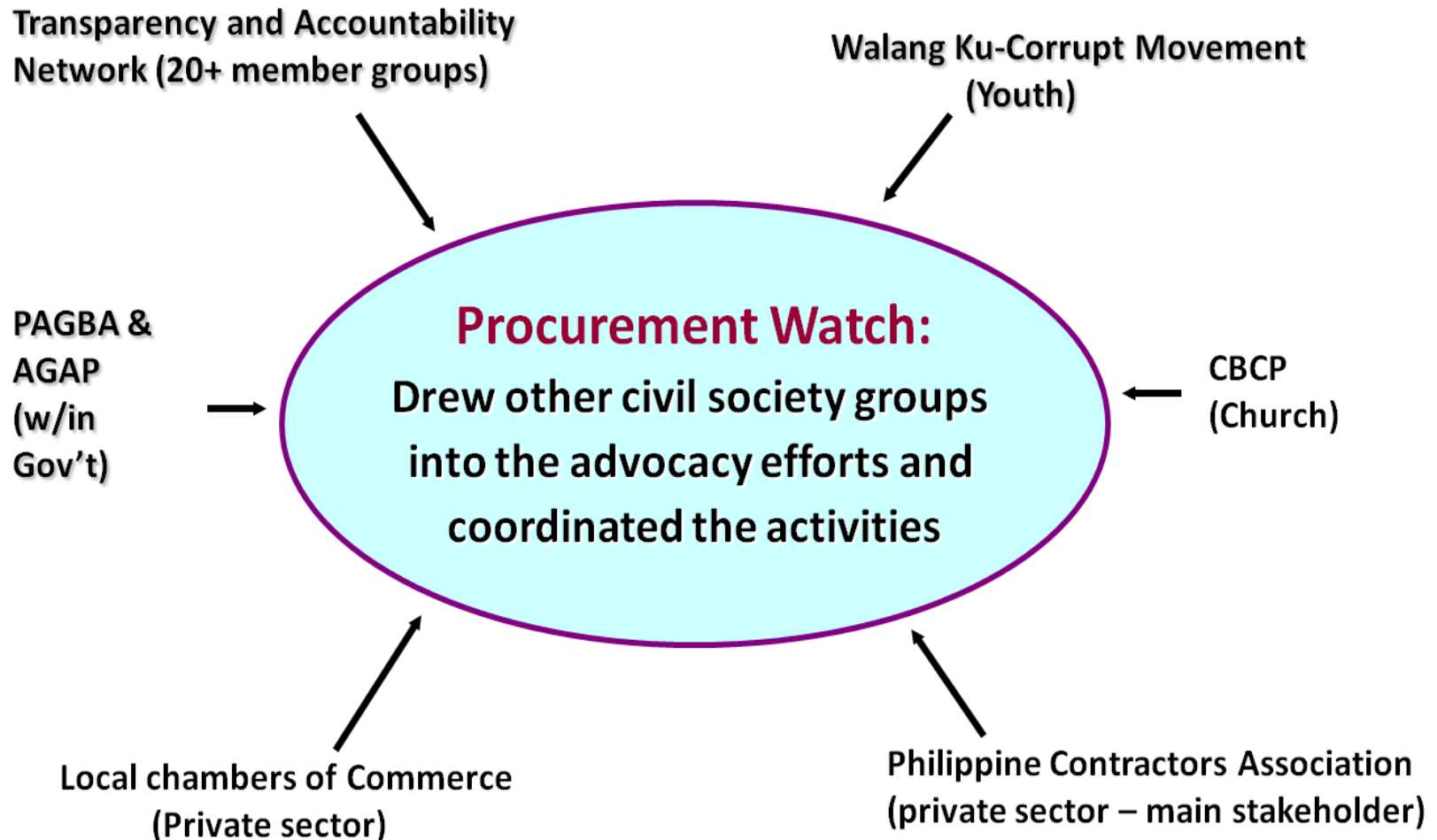


Making it Happen!

- Proposals are high-level social contracts – and the hope is that this will lead to eventual action on the ground
- A good first start...
- Need to build in-country coalitions on the ground to make it happen.



Coalition Building to Create a Virtuous Cycle – Example: Procurement Reform in the Philippines





Thank You



THE WORLD BANK



World Bank
Institute



EXTRA SLIDES



THE WORLD BANK



World Bank
Institute

Political Economy Grounded Strategy

Short/Medium Term

- Promote collective action of those in the lower left quadrant
- Get some in the upper right quadrant to join in the collective action efforts
- Targeted communication efforts should be launched
- Media and civil society to play a major role

Long Term

- Reduce the power and influence of those in the top right hand quadrant
- Ensure autonomy, integrity and capacity of implementing organizations
- Empower CSOs to play an active role in planning and coordination



Coalition Building to Create a Virtuous Cycle

