

Anand's Opening Session at ELF. Talking Points

Leadership is about Knowing where you are going and Why... then you can lead working with other on finding the best path to get there.

Why Tiger? is the most critical question. Ann has given us the many economic reasons. Let me add: Loss of Tiger signals loss of huge ecological services from Tiger landscapes. Water/Carbon/wild crop relatives/flood protection/medicinal plants/culture/religion/eco tourism. The plight of the Tiger reflects the tragic loss of Asian Bio diversity.

Nature, Society and Markets. The pyramid is inverted. The Market calls the shots. The Market will not protect nature. Markets will use nature...beaches, trees, wild life, clean air, river water... paying little or nothing if it can help it. Brazil gets paid when it exports a car; no one pays it for exporting oxygen! Its free gift of brazilian trees. So when the trees fetch more when felled than when standing, we lose the rain forest. The Market does not shed a tear, conservationists do.

Public policy making corrects markets distortions. When industrial emissions of SO₂ affect air quality and public health, public policy will ban the emission of put a pollution charge on it, in order to change market behavior. This is a legitimate role of policy makers. Same still does not happen for CO₂ because policy makers do not yet see it affecting our lives. The future generation still does not vote let alone talk. The old behavior continues.

Policy is made by politicians and their advisors, who are influenced by the market. They need to balance between the rusting of crisp bank notes of the market and the noise of conservationists. More noise is certainly needed. But it needs to be raised a few decibels not just as noise but as informed debate. It also has to be better targeted at those who will change the balance the trade off.

This trade off is euphemistically called Political Will.

How does a politician's calculus work?

What will it cost politically and financially? What will it bring to me? Who will pay?

Will it succeed? Am I likely to have egg on my face?

These questions have to be answered to change the political will.

The story of GTI is a story of political will.

The path to VV is about enhancing political will; getting support.

VV is historic. It is unique.

Every Stakeholder will be stronger as a result.

Examples...pols etc etc.

It will build on where we have come from and it will take us to our goal of Tx2.

VV can not be the end.

Its the start of a period of heavy lifting : of 3-5 years.

There will be annual stocktaking and bi annual political reviews.

You have led so far...partnership, knowledge harvesting, best practices and key actions to change trajectory.

Nothing happens except on the ground.

You have to lead

We are here to support...bring value to your national efforts by supporting cross boundary actions, global actions, creating political will, finding the resources, ensuring feedback and redirection.

To get ready for the challenge ahead.

ELF is an instrument to get us all – especially you the leaders on the front line- better ready for the challenge ahead.

As you go through ELF, please keep the basic goal on your mind as you engage in discussion and debate.

Goal is to get you in a better position to lead in three things:

- developing your convincing story line to raise the level of informed noise to convince your own leadership to set policies/incentives right;
- the validation/development/adjustment your individual national acceleration agenda;
- leading your national team in implementation.

As you listen and discuss in various thematic keep your mind on the GAPS and five questions:

- where are you in relation to where you want to be?
- Why do **you** want to be there?
- what is needed? Policy? Skills? Incentives? Expenditure?
- Can you do it alone? Who else is needed? How will you bring them in?

We will revisit these questions in the last few sessions of country work.

- I will need resource people to join the country teams.